

Signals in the Static: In April, **Oliver Stone** will begin filming a movie about the life of **George W. Bush**. **Josh Brolin** will portray the President. **Flavor Flav**, the Public Enemy rapper turned reality-TV star, will make his sitcom debut with "Under One Roof" this spring on MyNetworkTV. **Oprah Winfrey** will launch a new cable channel in 2009. **Hank Aaron** turns 74. Died: **Johnny Podres**, 75, whose pitching led the Brooklyn Dodgers to their only World Series victory against their archrival New York Yankees; actress **Maila Nurmi**, 86, famous for her portrayal of **Vampira**.

New Products: The **Girl Scouts** will introduce a new cookie, **Cinna-Spins**, which come in a small bag and amount to just 100 calories. **Dunkin' Donuts** partners with **Mars** to offer **Milky Way Hot Chocolate** and a **M&M's Donut**. Cadbury's **Bubblicious Ink'd** gum stains kids' tongues bright colors. **Hickey-Freeman** launches a new line of ready-to-wear suits starting at \$3,000, including a gold-plated zipper. **John Deere** will introduce a new line of denim clothing. **Wal-Mart** tests small-format grocery stores in Arizona under the trade name **Marketside**, going head to head with the **Fresh and Easy** markets being rolled out in the U.S. by U.K. grocer **Tesco**. Sweet Spot Golf launches the **Think Pink Driver** for women. Las Vegas' newest hotel, **The Palazzo**, becomes the city's tallest tower. **Orbital Outfitters** sells spacesuits for space tourists.

In NYC: Beginning in March, roving teams of NYC police officers armed with automatic rifles and accompanied by bomb-sniffing dogs will patrol the city's subway system daily. Manhattan's **East Village Wines** store now accepts euros as well as U.S. dollars. The **Union Hall Bar** in Brooklyn now bans *strollers*. In mid-July, Icelandic artist **Olafur Eliasson** will create four man-made waterfalls on the city's waterfront.

Auto News: **Toyota** begins offering customers 84-month loans on new cars. **GM** dealers will list their Certified Used Cars on **eBay**. Texas' **MileMeter** will sell auto insurance in 1,000-mile increments. **Dodge** licenses its brand for \$200 **Dolce & Gabbana** T-shirts, petfood bowls, and bicycles. The 2009 **Ford F-150** truck features an in-dash computer able to be linked to a corporate or personal network, providing Internet access and real-time navigation and, using RFID tags, tracks tools and inventories, alerting the driver if anything is missing from the vehicle.

Undo: **Hershey** discontinues production of **Ice Breakers Pacs**, white-powder mints that come in thumb-size blue pouches that dissolve on the tongue, because the product closely resembles crack cocaine. After 28 years, **Isuzu** will exit the U.S. next January. **Polaroid** will stop manufacturing film for their instant cameras, which they stopped making a year ago. "**The Montel Williams Show**" will leave the air after 17 years.

Ads On Cellphones: CBS is testing cellphone advertising that is customized for a person's location. Advertisers will be able to aim promotions at consumers who walk past particular stores and restaurants. Currently only **Sprint Nextel** and **Boost Mobile** customers will be able to receive the ads. *NY Times*.



Reebok launches a line of shoes with built-in Kool-Aid scents of grape, cherry, and strawberry (\$50-\$75). Orange, lemon, and lime hit stores mid-March.