

Signals in the Static: [Speedy Alka-Seltzer](#), 57, returns to advertising in print and online. **Vanna White** turns 51. **Steve Jobs** turns 53. **Scrabble** turns 60. **Yoko Ono** turns 75. Died: rock and blues drummer **Buddy Miles**, 60, who played with Hendrix, Bowie and the California Raisins; **Robin Moore**, 82, author of *The French Connection* and *The Green Berets*.

YouTube will introduce live streaming video this year. NYC's *Daily News* becomes the first major newspaper capable of printing full color on every page. **Abilene Christian University** provides an iPhone or iPod touch to every new student.

At least 13 of the 30 U.S. major league baseball teams will offer an "all-you can eat" seating section with unlimited hot dogs, nachos, and soft drinks (\$30-\$55/seat). Twentieth Century Fox has trademarked [Slurm](#), the once-fictional addictive beverage from the animated series, *Futurama*, made from the secretions of a giant worm Slurm Queen harvested by singing [Grunka-Lunkas](#). **Google** announces support of Project Homeless Connect, which provides a free voicemail service to homeless people in San Francisco. **Nike** launches a shoe called the Nike Trash Talk, completely produced from manufacturing waste.

Prison Nation: For the first time, more than one in every 100 American adults are behind bars. The prison population has tripled over the past 30 years, to almost 1.8 million, with an additional 723,000 people in local jails. One in 36 adult Hispanic men, one in 15 black men, and one in nine black men ages 20-34 is incarcerated. The U.S. imprisons more people than any other nation, approximately eight times the rate in Germany. According to the FBI, over the past 20 years, the rate of violent crimes fell by 25%. *NY Times*.

Online Dating: [WooMe](#) is a new online introduction platform that allows users to meet, see and hear people live in 1-minute conversations. [Camlink](#) offers online speed date sessions ranging anywhere from 1-minute "turbo dates" to 5-minute introductions. [SpeedDate](#) lets users go on live, 3-minute dates through voice, video and IM, and then vote for those they like.

Seen on the Streets: Men: slim wool ties, vests and short tailored pants. Women: wool knee socks, feather headpieces and white fitted gloves.

Snapshot—The American Worker: In a recent Gallup poll, 6% of American workers said they wear "formal business wear" on the job; 52% said "casual business" clothing; 25% said "casual street clothes such as jeans"; and 15% said they wear a uniform. About 67% of men said they never wear a tie at work. 8% said their commute takes 2 hours or more, while 28% said it takes them 30 minutes or less. The most common response, at 36%, was 30-59 minutes. About 85% said they drive to work, 4% take mass transit, and 3% said they walk.



Died: **Ben Chapman**, 79, who played the title role in the 1954 horror film, *"Creature from the Black Lagoon."*

April 2nd is [World Autism Awareness Day](#).