

**Signals in the Static:** Next month [Ursula Burns](#) will replace **Anne Mulcahy** as the CEO of Xerox, the first time a female CEO has replaced another female CEO at a Fortune 500 company. In addition, Burns becomes the first African-American woman to run a company this large (2008 revenue/\$17.6 billion).

Harlem's [Apollo Theater](#) turns 75. **Donald Duck** turns 75. **Francis Ford Coppola** turns 70. Miles Davis' "[Kind of Blue](#)" turns 50. The **moon landing** turns 40. **Unix** turns 40. Bruce Springsteen's "[Born in the USA](#)" turns 25. [SpongeBob SquarePants](#) turns 10. Died: Economic historian [Peter L. Bernstein](#), 90; Chicago blues great [Koko Taylor](#), 80; **commercial analog television**, 79; **Wayne Allwine**, 62, the voice of Mickey Mouse since 1977; personal finance software **Microsoft Money**, 18.

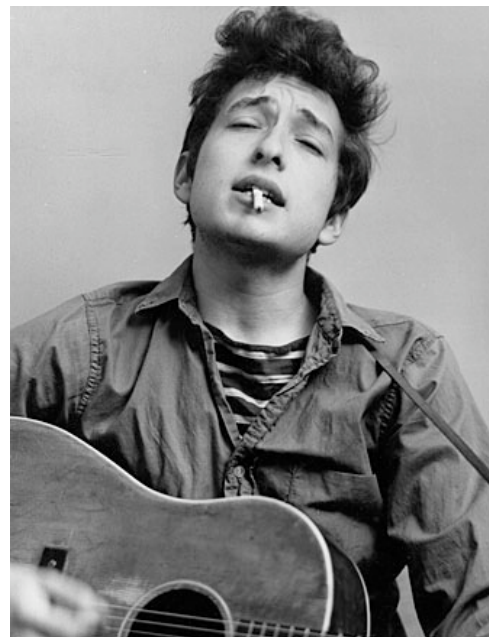
[Youstar](#) is a new technology that gives consumers the ability to digitally insert themselves in place of the original lead actors in famous movies and TV shows. A new app will allow users of [Zipcar's](#) car-sharing service to use their **iPhones** to find, reserve, and unlock vehicles. **FTD's** [Say It Your Way](#) bouquets are delivered with a chip-enabled keepsake heart ornament bearing the sender's voice message. [Enthusem](#) offers printed greeting cards that contain electronic attachments. The U.S. Navy's [Navy For Moms](#) initiative combines a digital touchscreen in a mall storefront display. The **U.S. Army** establishes an online and social media division within its public affairs office.

Six months after troubled GMAC became a bank in order to receive TARP funds, it renamed itself [Ally Bank](#) and uses the slogan, "Straightforward." **Cold Stone Creamery** introduces a **Kraft Jell-O** co-branded ice cream that doesn't melt at room temperature. **Fox TV** is developing a wedding reality series where brides-to-be

don't meet their husbands until they exchange vows on camera.

**"Augmented Reality":** This blending of real-world and computer-generated data is showing up in consumer applications. The **U.S. Postal Service** launches a [Virtual Box Simulator](#), allowing you to identify which box best fits your shipment by holding your item up to a webcam. **Papa John's Pizza** box turns into a [virtual car](#) when held up to a webcam. Microsoft announces [Natal](#), a depth-sensing camera for controller-less gaming.

**Casual Dining Trends:** LA chef Susan Feniger has opened [Street](#), a restaurant inspired by street vendors from across the globe, featuring Asian and Middle Eastern dishes like Singapore-style kaya toast and Indian-style fritters topped with yogurt, mint sauce and tamarind chutney. [Burgerville](#), a Pacific Northwest fast food chain, uses only locally-sourced produce and hormone-free beef and cheese. They also recycle their used canola oil into biodiesel fuel.



*Bob Dylan turns 68.*